SPEAKER ONE-SHEET / RALEIGH, NC / FROM SOUTH MIAMI HEIGHTS, FL

DENZEL D. BURNSIDE III

POLICY STRATEGIST, BUILDER, MINISTER

Who gets to stay in a place is a policy choice. Denzel builds the coalitions, the capital, and the stories that *decide it*.

Founder and Executive Director of the NC Housing Table, a statewide pro-housing coalition, and founder of DB3 Group, a holding company for media, capital and real assets. A registered NC lobbyist since 2022 with session work in North Carolina, South Carolina and Georgia, he has managed Florida campaigns, led environmental justice campaigns across the South, and served as Vice Chair of Raleigh's Environmental Advisory Board. He writes The Operative Ledger and op-eds for HYLO News and Cardinal & Pine.



FOUNDER, NC HOUSING TABLE

$445K
raised to build NC Housing Table's C3 and C4 from zero

19
NC General Assembly members at a Legislative Day he organized

3 states
legislative session work: NC, SC and GA

2008
founded DB3 Media in Miami

SIGNATURE TALKS

KEYNOTE / 30 TO 45 MIN

THE SLOW STORM

Disasters redistribute who gets to live where. From Hurricane Andrew in 1992 to Western North Carolina today: how climate, housing and transit decide who stays, and what local leaders can do.

KEYNOTE OR WORKSHOP

MORE HOMES, FEWER FIGHTS

The bipartisan playbook behind North Carolina's pro-housing wins on ADUs, parking reform and permitting, with the survey data and message framework legislators used.

TALK OR TRAINING

READ IT LIKE AN OPERATIVE

Campaign math most people skip: why 45 percent beats 55 percent in a split field, and the Organizational Power Play method for turning supporters into votes.

KEYNOTE / FIRESIDE

OWNERSHIP IS THE POLICY

Land, capital and institutions that outlast an election cycle, and the structures that let communities own their power instead of renting it.



BOOKING DETAILS

FORMATS

Keynote, panel, moderator, workshop, fireside, sermon

AUDIENCES

Housing and builder groups, policy conferences, campaigns, HBCUs, churches, chambers, civic fellowships

MODERATED

NC Housing Table's Asheville housing roundtable with the mayor, state legislators and builders

PRESS

NC Newsline on the launch of NC Housing Table, April 2025

BOOK DENZEL

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